Genieri Collections - Newsletter No.17 - May 1st.2020 COVID 19 No. 2 update from the Gambia.

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This is what we've manged to do in just 1 week. It won't feed the village of about 750 people, but it will make life more bearable for the most needy of the families. Your donations have much improved our reserves and we'll be able to keep supplying some measure of sustenance for a bit of time. We're really glad we firewalled some of your donations for this oh so rainy day.



The headmaster Foday Dampha is organising distribution to those most in need and we're sure that'll go well.

The little campaign yielded £779.40, with a small number of pledges still to come in, so it's a most encouraging result, providing about 8,000 meagre meals in the end.

In the words of Foday "On behalf of village, we thanks you for providing food needy people."

There is mention in the Gambian press of international food aid to the Gambia of 750,000,000 Dalasis, which sounds a lot, but breaking down the numbers shows that this provides only for about £6.25 per head of population. That's just about 60 meals each, and very meagre ones at that. Talk extends to controlled distribution of this money to "needy" households only – so it may be a bit better. But bearing in mind that most rural families live on next to nothing (which they haven't got access to right now anyway) it's unlikely to be meaningfully better.

It's also contingent on all of the money getting to target, which is never a given anywhere in Africa, but seems better in The Gambia than previously.

Or, as another villager put it - "We hear a lot of talk, but don't taste any rice". We can but hope.

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Jimmy and Sophie

Bank: Bank of Scotland

Sort Code: 80-22-60

Account Name: Genieri Collections

Account Number: 14712463

You can find also find our PAYPAL link at the bottom of our front page at:

http://www.geniericollections.co.uk/

BETWEEN US WE'RE MAKING A DIFFERENCE.

PLEASE KEEP HELPING US.

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